



## CEVA e-fulfilment Solution

# We fulfil your customers' passion for competition

**Bodybuilding requires raw energy, drive and emotion. At CEVA, we embraced our customer's passion for health and fitness to rapidly deploy our global e-fulfilment solution to meet their customers' growing needs.**

Millions of people all over the world enjoy the art of bodybuilding and a fitness lifestyle to improve their body and health. With over 10 million customers, Bodybuilding.com is the largest internet supplement wholesaler and they turned to CEVA to rapidly provide the fulfilment infrastructure to meet the needs of their expanding international customer base.

CEVA leveraged its expertise in Contract Logistics, Freight Management and trade compliance to provide:

- Global inventory management
- Multi country order fulfilment
- Scalable technology platform integrated with online shopping cart
- International trade compliance support
- Shipment tracking for customers

Because of the partnership with CEVA, Bodybuilding.com has now streamlined their supply chain management and gained full visibility and control to realize more efficient international order fulfilment for their online retail store.

- ✓ International delivery to customers in one to three days
- ✓ Low cost to implement
- ✓ Lower customer shipment cost
- ✓ Increased sales due to local presence

*"CEVA provides operational execution on a global scale and their dedication and management has allowed Bodybuilding.com to move quickly into major emerging markets by providing a holistic solution for all of our supply chain needs."*

*Michael McCabe  
Vice President of Operations,  
Bodybuilding .com*

[www.cevalogistics.com](http://www.cevalogistics.com)



**Making business flow**



## More about CEVA e-fulfilment Solution

### We know that you have one chance to get it right – so get it right the first time

CEVA knows that starting or expanding an e-retail business has its challenges – especially when it comes to delivering orders to international customers. Our e-fulfilment services provide the in depth expertise, knowledge and specialized skills to meet your needs.

Our modular solution provides you with a menu of globally available services:

- **Inventory Management** - globally available facilities to receive, store and control your inventory
- **Plug and Play Global Warehouse Management System** - web based global platform across all locations with visibility to fulfilment status and inventory levels
- **Order Fulfilment Services** - integration with your online store, and pick, pack and ship to your customer. Providing order fulfilment status to your e-commerce platform
- **Shipping** - shipping via parcel, ground and express courier services direct to your customers' doors. Providing shipment status and delivery information to your e-commerce platform
- **Customer Service** - special delivery services including appointment scheduling, white glove, installation and other services directly to your customer.

#### Global Head Office

CEVA Logistics  
Siriusdreef 20  
2132 WT Hoofddorp  
The Netherlands  
[myCEVA@cevalogistics.com](mailto:myCEVA@cevalogistics.com)

For more information contact:

#### Matt Laflin

VP, Consumer and Retail  
Tel: +44(0)153 056 8500  
[matt.laflin@cevalogistics.com](mailto:matt.laflin@cevalogistics.com)

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