

Queensland
Police-Citizens
Youth Welfare
Association
Annual Report 2010

PCYC







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PCYC Highlights 09/10



Now 82,000 members

8,000 increase on 2008

2,400,000 attendances statewide

Significant staff growth

742 volunteers

Major extension to Cairns PCYC

South Burnett PCYC opens

Welcome

OUR VISION

Police-Citizens Youth Clubs >
Enhancing Queensland communities through youth development



2009-2014

STRATEGIC PLAN

- > Providing comprehensive and appropriate youth development opportunities and programs
- > Support for young people to access positive development opportunities
- > Resource utilisation is maximised
- > Has robust, beneficial relationships and is open to new relationships
- > Has a respected and credible community profile
- > Governance is transparent, robust and accountable

In 1948, a number of prominent people from Queensland determined there was a need to establish an organisation that was dedicated to supporting youth. In 2010, the need continues and is reflected in the continued growth of PCYC in Queensland.

The tradition continues to grow with the past year highlighting the strength of both our business and brand in an uncertain financial environment. This was evident in our 47 branches across the state, which continued to deliver a broad range of services and programs whilst absorbing changes in their local community.

This financial year one new PCYC opened with a further four more proposed for the coming year. This highlights the success of the partnership between the Police and community to provide services for the youth of Queensland.

The following figures – 82,000 members, 55 locations, 2,400,000 attendances – give a snapshot of what PCYC has achieved in Queensland in 2010, an outstanding result.

The key to the success of PCYC is our people. The extent of commitment to PCYC is reflected in the number of volunteers who have committed in excess of 20 years service to PCYC.

Additionally, we have long-standing staff who have committed the greater part of their working life to PCYC. These include sworn Police Officers who have dedicated their career to working with the youth of Queensland. Committed, dedicated and giving only begin to describe the type of people who support this organisation.

BOB ATKINSON

Commissioner of Police & QPCYWA President

MARK BRAND

Vice President & Chair of the Board

SNR SGT ROB FIEDLER

Chief Executive Officer

Programs

- › In 2009, the rate of attainment of Year 12 or equivalent qualifications for young Queenslanders was at 84%.
- › The Government aims to increase this rate to at least 90% of all young people in Australia attaining Year 12 or equivalent qualifications by 2015.
- › Furthermore, by 2020, the Government aims to halve the gap of Indigenous attainment of Year 12 or equivalent qualifications.



Youth Connections: Rockhampton PCYC

Youth Connections is a program at the Rockhampton PCYC that commenced in January 2010. The program offers young people at risk of not attaining Year 12 or equivalent qualifications the support to continue or re-engage in education or training. The primary focus of Youth Connections is youth aged 14 to 18 years who are disengaged from education and employment, family and community.

The types of barriers faced by young people involved in the Youth Connections program include behavioural, economic, environmental or social. Specifically, barriers could be one or a combination of factors including financial hardship, history of family violence or dysfunction, or differing cultural backgrounds.

The program is divided into three main categories of service:

- › Individual Case Management
- › Outreach and Re-engagement Activities
- › Strengthening Services within the Community

Case Management sees that participants are assessed as individuals and referred to appropriate services based on their identified barriers. Youth Connection Case Managers are also able to help those where there is no appropriate referral service.

Outreach and Re-engagement Activities encourages participants to develop trusting relationships and promotes participation in activities offered. Activities include Friday Night Live, discos, skate competitions and weekly football games.

Finally, Strengthening Services within the Community sees that strong collaborative relationships are developed between different providers of youth services. For example, the partnership between Wesley Mission and the region's youth service workers, which facilitates the Walk in My Shoes Anti-Bullying Training.

As of 30 June 2010, Youth Connections has had 57 active participants, with approximately 40 having already achieved some type of positive 'outcome'. Outcomes include improving literacy and numeracy, achieving stable accommodation, reduced anger management issues and increased family support.

By the year's end, the program will have achieved positive outcomes for 186 young people in and around Rockhampton, ensuring at least 10% of participants are indigenous youth.





Youth Fitness Program: Lang Park PCYC

In 2009, Lang Park PCYC in partnership with Albert Park Learning Centre commenced a health and fitness program that fit with the schools curriculum. The program aimed to develop students' fitness, health and self esteem. Students attended up to three weekly fitness sessions at the PCYC with personal trainers. Sessions included basketball, personal training, kick boxing, gym, weights and cardio.

Albert Park Learning Centre, attended by approximately 80 disenfranchised young people, follows a flexible timetabled program on a daily and weekly basis. The day starts at 9.30am with Community Check-In and generally finishes at 2.30pm with Check-Out. Sometimes excursions and projects may be held outside these times.

The school, located in the inner city, works with young people who are vulnerable and experience a complexity of inter-related needs. Participation and retention are key elements in the philosophy of this school,

and the development of moral reasoning, through the application of the principles of Respect, Rights, Responsibility and Relationships, prepares students for responsible citizenship.

The flexible learning experiences provided also build students' self confidence and self esteem, promote an optimistic view of their potentialities and future, and assist them to develop the knowledge, skills and attitudes needed to enjoy a healthy and fulfilling life.

Lang Park PCYC identified two funding sources – QPCYWA's Youth Development Fund and High Rise Rotary. PCYC agreed to sponsor memberships and activity fees, consult with PCYC-based Fit2Excel Personal Training about delivering the classes, and provide project coordination.

The team planned that the Youth Fitness Pilot Project (YFPP) would be a one-hour weekly health and fitness activity held at the PCYC for students, facilitated by two trainers who would approach the program from a holistic health perspective.

› The flexible learning experiences build students' self esteem and assist them to develop the knowledge, skills and attitudes to enjoy a healthy and fulfilling life.

CASE STUDIES

› Case studies were compiled by teacher/youth worker observations and informal interviews with students

› Lachlan*

Lachlan is a 19 year old male and primary carer for his mother at home. He weighs 160 kg, comes to school on a part-time basis and struggles to organise his life. Lachlan has found the gym and basketball a great outlet for him and thoroughly enjoys the freedom and sense of wellbeing he gets from the physical activity and being part of a team.

Lachlan has shared with his community worker that he is now motivated to start losing weight and 'looking after' himself more in the future. He reports feeling significantly better after a workout and has adjusted his diet recently after discussions with the personal trainers.

Lachlan really values the fact that he is given court time with the basketball team and proudly talks about his involvement.

› Abbi*

Abbi has been attending recently. This is a huge milestone for her as she has never gone to a gym before or regularly exercised since being a little girl. Abbi has suffered from high anxiety and this has prevented her in getting involved in activities outside of the home.

Since attending the school her confidence has slowly risen and she has just recently begun getting involved in the fitness program.

She finds it hard but continues to push herself within the sessions with the support of others. She feels as though it is going to help her maintain a healthy body weight.

Abbi is very shy and these sessions have helped her forge stronger relationships with other members of the community that she would not normally hang out with and also relationships with the workers who attend. She is opening up a lot more and willing to give things a go and get out of her comfort zone which is great.

› Chris*

Chris is an 18 year old young man who has been homeless for approximately two years. His attendance at the school has been very erratic and he drifted in and out of contact with the school during 2009.

Chris used to play basketball when he attended mainstream schooling and is a skilful player. When he heard about the basketball team he enthusiastically joined.

The school provided him with shoes and shorts and he has been a valuable member of the team. He never misses a Tuesday (basketball day) and has recently indicated that he now wants to change his enrolment from two days a week to full time.

The activity program (especially basketball) has been the catalyst for this change.

* NAMES CHANGED TO PROTECT PRIVACY



As a pilot, the project would run across two school terms allowing time for on-the-go evaluation and adjustment, with a view to developing the project into an ongoing sustainable project. Staff decided to begin the youth fitness project in Term 3, 2009.

In 2009, the YFPP ran for 14 sessions between June and November, on Thursdays in Term 3 and 4 at Lang Park PCYC. Each session was facilitated by two Fit2Excel personal trainers, supported by the school youth worker and PCYC police officer in order to encourage a positive experience of police by disadvantaged young people. Fit2Excel assigned a male and female trainer to ensure a gender balance.

Students were consulted around a choice of the following fitness activities – boxing, kickboxing, bootcamp, weights and cardio, circuit and aerobics, spin, basketball and touch football. Fit2Excel in collaboration with PCYC and the school designed a flier to promote the activity, which was called Thumpin' Thursdays. The personal trainers and police officer visited the school to meet students, provide a demonstration and sign up interested young people.

In 2009, 34 participants (19 females and 15 males) participated in the program, with an average number of three sessions attended by an individual. The minimum number of sessions attended by an individual was one, with the maximum being 10.

The average number of participants per session was nine, with a maximum of 15 in one session and a minimum of four. School attendance increased and absenteeism decreased on Thumpin Thursdays, indicating that the program was meaningful and relevant to the young people.

Participant feedback at the end of 2009 indicated that three sessions per week would further encourage attendance and increase commitment to fitness. Participants requested that a dedicated gym/weights class be offered in addition to the personal training/kick boxing/boot camp style of class offered in 2009, as well as basketball.

In response to this feedback, the Youth Fitness Program 2010 was planned to provide a year-long fitness program for students. This currently consists of:

TUESDAYS Basketball training sessions and basketball comp

WEDNESDAYS Gym sessions

THURSDAYS Personal training/kickboxing/ boot camp and continued access to Tiny Tots for young parents/toddlers attending the school.

In 2010, during Term 1 and 2, 58 sessions were delivered. Basketball was very popular, attracting both players and spectators, and as such serving as a great community building activity for the school. Attendance and participation has been consistent in all three activities. School attendance and absenteeism has again increased and decreased respectively on Tuesdays, Wednesdays and Thursdays.

PCYC-based Fit2Excel trainers continue to facilitate the fitness sessions and basketball training/games, supported by school youth workers. The new school principal also participated to develop positive relationships with students.

Program benefits to participants

- › Increased fitness
- › Weight loss (up to 11kg)
- › Increased commitment to fitness, more regular attendance and some accessing PCYC gym independently
- › Increased awareness of health
- › Some participants have given up smoking
- › Increased self esteem and well being
- › Increased skills in fitness activities
- › Increased social skills demonstrated by excellent behaviour in the PCYC gym on independent visits.
- › Students have been observed to be considerate of other patrons, interacting with them amiably and respectfully – an observer would not be able to differentiate between students and other patrons.
- › Increased school attendance
- › Several participants have been sponsored for independent access to the weights room and spin cycle space
- › Increased engagement and connection within community through building relationship with PCYC staff, police officer, youth workers and personal trainers
- › Decreased risk factors relating to mental illness



nutrition
education
fitness testing
spin cycling
yoga
aerobics
boxing
weights



> The K.I.X program provides the opportunity for students to become physically active and learn healthy eating habits in a safe and fun environment.

**Kids in eXercise (K.I.X):
 Ashmore PCYC**

Recent statistics show that approximately 25% of Australian children under the age of 16 are overweight and approximately 7% are obese. This indicates a definite need for programs which address children's activities and provide education on correct nutrition.

The Kids in eXercise (Kids Into eXercise) program is a partnership program between the Ashmore PCYC, Gold Coast City Council and local schools. The program targets school-aged children through the engagement of students in a range of physical activities currently available at Ashmore PCYC.

The aim of the project is to introduce students to a variety of sports and activities they may not have previously encountered.

The activities are specifically designed to promote participation, with the children encouraged to come and join the activities they enjoy outside of program hours.

Ashmore PCYC was successful in obtaining funding from the Eat Well Be Active Community Partnerships Program for a project which provides the opportunity for students to become physically active and learn healthy eating habits in a safe and fun environment.

The K.I.X project commenced in Term 2 of the 2009 school year and ran for eight weeks with three sessions per day, each session accommodating up to 30 students. Proposed activities including nutrition education, fitness testing, yoga, spin cycling, aerobic exercise, weights and boxing will help to generate the students' interest in being active and staying healthy.

Crime Prevention



Students with a Goal: Sunshine Coast PCYC

Daily, a percentage of youth in the Nambour area are absent from school either by personal choice or exclusion. As a result of these truant youth, Queensland Police Service often experience calls for service relating to loitering, wilful damage, theft and drug-related activities.

Students with a Goal (SWAG) is a crime prevention program which has been conducted by the Sunshine Coast PCYC since January 2004. SWAG is funded by Education Queensland and runs in partnership with Integrated Family and Youth Services (IFYS).

The program targets high school aged youth at risk of disengaging from their education and involves the employment of a teacher and teacher aide to provide intensive educational support to these youth.

SWAG participants complete their education to a standard acceptable to Education Queensland. The program offers young people the opportunity to succeed in school away from the pressures of a traditional schooling environment, and locate meaningful employment beyond the program's conclusion.

The program also provides an advocacy service to participants who are homeless and in need of the necessities of life through the referral to appropriate support agencies.

A number of positive outcomes of the SWAG program have been reported since the program's inception. These positive outcomes include reduced participation in opportunistic crime and a reduced number of calls for service as a result of activities of truant youth.

Furthermore, program evaluation has shown an increase in student attendances and overall morale. Most participants also report that they are less likely to become involved with drugs and engage in anti-social behaviour since joining the program.



- Most participants report that they are less likely to become involved with drugs and engage in anti-social behaviour since joining the program.

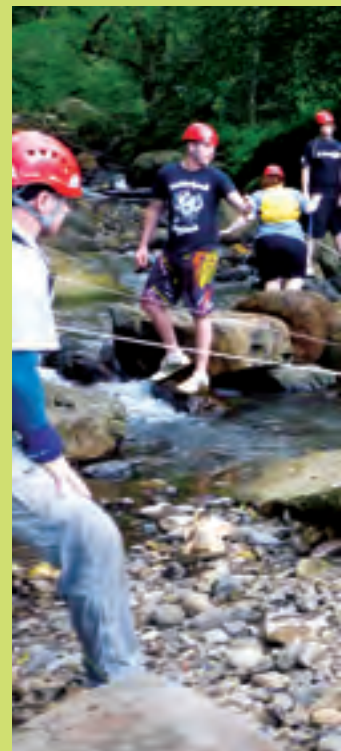
Statement

% Affirmative

I now attend school (SWAG) more often than when I was enrolled in mainstream high school	99%
I now feel happier since attending SWAG compared to when I last attended mainstream school	82%
Staff at SWAG are more able to help with school work compared to when I last attended mainstream school	100%
I am achieving better in school results since attending SWAG	100%
I now use less drugs/alcohol since attending SWAG	20%
Since going to SWAG my eating and other health behaviours have improved	43%
I feel less stress since attending SWAG	67%
I am now involved in less anti-social behaviour (eg.violence, illegal acts) since attending SWAG	46%
I think SWAG is a good program and should continue in 2010	92%

PARTICIPANT EVALUATION

The Year in Pictures





Development 09/10



South Burnett PCYC

The South Burnett PCYC opened its doors on 3 August 2009. The club was established due to an overwhelming response from the South Burnett Community members requesting a service to offer the community youth activities as well as general sporting and welfare programs.

South Burnett PCYC was established to service the entire region and has activities in Murgon, Cherbourg, and Kingaroy, with activities soon to be commencing in Proston and Nanango. The branch has developed partnerships with the local council, service clubs, Active South Burnett committee, other youth services (South Burnett CTC), QLD TAFE (Kingaroy campus), schools, Blue Light and many other businesses.

The facility that now forms the South Burnett PCYC was built 29 years ago. Its original purpose was as a YMCA, and it was managed by current PCYC Director Edmond Scott. South Burnett PCYC houses a large sports stadium, dining hall, commercial kitchen, café area, physiotherapy rooms, weights room, four squash courts, martial arts area and a skating arena.

In preparation of its opening there have been many people working to get the South Burnett PCYC up and running. This assistance has been given in advice, manpower and equipment. Due to the sheer size of the facility there was a need for equipment to allow the activities that are on offer.

A call was put out to other PCYC branches, and the club was inundated with equipment from Lang Park, Zillmere, Fortitude Valley, Inala, Toowoomba, Deception Bay, Bayside and State Office. After numerous trips in a local volunteer's truck, equipment ranging from treadmills to mats and office equipment was transported back to the club. Due to this generosity, South Burnett PCYC now offers over 15 activities to the community.

Consultations were conducted directly with the youth of the region in attending local schools and finding out what the youth want within their communities. As a result of these consultations, programs have been designed and funding secured to run such programs.

This has led to skateboard clinics being conducted around South Burnett where youth have been trained as skateboard coaches. They then conduct clinics in their own communities, leading into competitions.

Skateboarding Australia StreetWise program

The Skateboarding Australia 'StreetWise' program was run in Kingaroy in partnership with South Burnett Regional Council and Active South Burnett committee, and the program saw 20 local youth participate in skateboard clinics to polish their skills.

- › South Burnett PCYC has taken on a leadership role in the community... PCYC culture is changing today's youth, giving them positive outcomes for the future.





Regional Mobile Movie program

The Regional Mobile Movie program is another program run by the South Burnett PCYC. The program involves an inflatable movie screen with movie projector that is transported to the rural towns where movies are shown for the communities. This was made possible by funding from the Murgon RSL Sub-Committee. The program will service over 10 rural towns and is expected to raise community spirit in the towns.

Cherbourg Council joint project

With a solid partnership with the Cherbourg Council, the South Burnett PCYC has commenced a joint project to get their sports complex up and running once again, with the help of a PCYC Indigenous Sports and Recreation Officer and five part-time Sport and Recreation officers.

South Burnett PCYC has taken on a leadership role in the community as the PCYC culture can change, and is changing, today's youth, giving them positive outcomes for the future. There has been considerable change within Cherbourg as youth at risk now have access to regular programs.

SCHOOL ACTIVITIES

Over the last 12 months, the South Burnett PCYC has been accessed by numerous schools across the region:

- The branch hosted Moffatdale State School's 'Jump Rope for Heart' event.
- Murgon State Primary and High Schools utilise the facility regularly.
- We have four-way meets for four of the smaller surrounding schools twice a year.
- The branch has also had two Year 5 class 'come and try days' in partnership with the AASC, which allowed 450 Year 5 students to attend the club and take part in numerous sporting activities.

➤ The past year has seen great growth to PCYCs across Queensland. With the opening of our newest club, South Burnett, we have also seen the redevelopment of many of our already existing branches.



Cairns PCYC

In 2010, Cairns PCYC completed construction on their multi-million dollar redevelopment. The branch was successful in obtaining funding under the Queensland Government's Major Facilities Program, which was largely responsible for the extension of their existing facility.

The redevelopment was also funded under Local and Federal Governments, as well as by generous contributions from local business owners in the form of donations and in-kind support.

Branch Manager, Sergeant Scott Pottle, credits committee member and construction manager, Peter Gaudron, with the success of the extension to the Cairns Branch. Managing the redevelopment for half the price, Gaudron not only saved the branch thousands of dollars along the way with his keen negotiation skills, but also saved labour costs by often getting his hands dirty.

Sgt Pottle is optimistic that the facility will be well utilised and reach its full potential, with already over 6,000 attendances per month.



Redcliffe Soccer Club

Planning and development of the Redcliffe PCYC Soccer Club started in 2005 when Sergeant Peter Parkes joined Redcliffe as Branch Manager. When he arrived, the club was in no condition to accommodate the 35 teams, ranging from Roo Ball through to Over 35s, based out of the club. Sgt Parkes saw an opportunity to attract members and operate as an ongoing source of funding for the branch.

First step in the development of the new Soccer Club involved educating the local council. Redcliffe City Council was unaware of the financial workings of PCYC as a whole and believed the organisation was financially supported by the Queensland Police Service. After visiting the branch, Redcliffe City Council was ready to take action, and committed to help fund the project. Over the next couple of years funding was also secured from State and Federal Governments.



Project funding

Funding made available to Redcliffe PCYC included:

- › \$70,000 on the behalf of Moreton Bay Regional Council (formerly Redcliffe City Council).
- › \$200,000 on behalf of the Federal Government.
- › \$134,000 on behalf of the Queensland Department of Communities Sports and Recreation Service's minor facilities funding.

In addition to government funding, Redcliffe PCYC Soccer Club raised contributions of over \$140,000. Total cost and practical completion was \$524,813.31.

Official opening

Redcliffe PCYC officially opened the doors of the new Soccer Club on 20 June 2010. Federal Member for Petrie, Yvette D'Ath, performed the official opening.

Other dignitaries in attendance included:

- › Mrs Lillian Van Listenberg – Member for Redcliffe
- › Mr Dean Wells – Member for Murrumbidgee
- › Councillor James Houghton
Councillor Rae Frawley – Moreton Bay Regional Council
- › Superintendent Pat Ryan
Inspector Mark Jones – Redcliffe District
- › Mr John Davis – Chairman, Redcliffe PCYC

Although the Redcliffe PCYC Soccer Club is officially open, it is still in its final stages of development with the kitchen fitting almost complete.



Indigenous Business Unit

Palm Island PCYC

The diversity of PCYC activities provided to our respective communities is vital for community engagement. This is especially important within our Indigenous PCYC locations where we strive to bring the 'different' to our communities to keep life interesting.

Zumba program

The Palm Island community was able to enjoy the fun and fitness brought about through a program of weekly Zumba classes that engaged the young through to young at heart. The interest in this program was evident by the 61 participants that attended the first session on Palm Island.

This is a wonderful example of the strong partnerships and collaborative approach to delivery of quality services within our Indigenous locations provided by Palm Island PCYC, Queensland Health and the local community. The Palm Island Zumba program achieved great success in maintaining consistently high participation, so much so that Queensland Health has committed to providing funding support to a small group of local people to become accredited to facilitate ongoing Zumba classes.

Healthy Bodies-Healthy Futures

Palm Island PCYC achieved success in accessing funding through the Department of Health and Ageing through the Healthy Active Australia Community and Schools program to support community engagement in diverse health and well-being activities. This funding established the Healthy Bodies-Healthy Futures program, which proved vital in boosting the diversity of family support activities that could be provided through the Palm Island PCYC over the past year.

The Healthy Bodies-Healthy Futures program allowed for many project initiatives such as:

- > NAIDOC Week family dinner
- > PCYC family Christmas fancy dress ball
- > Australia Day family fair
- > Healthy snacks program
- > Youth cooking workshops
- > Family dinners
- > Inaugural Obe Geia junior inter-school NRL competition



Obe Geia junior NRL competition

The Obe Geia junior comp held on Palm Island was the culmination of a strong partnership between PCYC, NQ Cowboys, SRQ, Bwgcolman S/S, St Michael's, Townsville participating primary schools and the Palm Island community. A total of four visiting Townsville primary schools participated in short rugby league games with the two local schools.

The initiative was heralded a great success with some 250 participants and spectators present on the day experiencing cultural exchange and great sportsmanship. This event has been adopted as an annual date-claimer with a total of eight Townsville primary schools to participate in the Obe Geia 2010 Challenge on Palm Island.

Mother's Day luncheon

In 2010, Palm Island PCYC was able to host the community's first Mother's Day luncheon to celebrate the vital role that the local women play in the community. This event was a collaboration between PCYC, Red Cross and Ingham Rotary Club. The event was deemed a success with some 150 local mothers and grandmothers in attendance, enjoying a relaxed social luncheon whilst listening to guest speakers and being pampered through the associated beauty treatments on offer during the event.



Youth support programs

Palm Island PCYC continues its consistent delivery of innovative, quality youth support programs through the committed efforts of its long-serving Youth Development Coordinator Lavenia Tuibua, who has been with Palm Island PCYC since its establishment. Palm Island PCYC enjoys strong partnerships with all community stakeholders in our endeavours to provide diverse developmental opportunities for local youth.

The Youth in Tune Program, funded through DOCs, supports local youth to access tuition in musical instruments to further their cultural development. This program was established in 2008 and is being maintained through the weekly Youth Deadly Café program that is conducted from the Palm Island PCYC each Friday.

Some 70 local youth participate in the program that sees they have access to a diverse number of activities ranging from beading, beauty, sporting competitions, cooking workshops, drumming, music tuition, electronic and board games, Youth PULSE and graffiti workshops.

Yarrabah PCYC

In 2010, the Yarrabah PCYC proved to be a hive of activity for local young people.

The Big Green Destroyer project

In May, Yarrabah was invaded by a noisy, fire-breathing, ground-shaking monster named 'The Big Green Destroyer'. The Big Green Destroyer is a Saracen Armoured Personnel Carrier (APC) that soon became the highlight of an ambitious project to campaign against cannabis, using the resources of Queensland Health (ATODS), Gindaja Treatment and Healing Centre and Yarrabah PCYC.

The Big Green Destroyer was a three-day community campaign using the APC, t-shirts, stickers, pamphlets and one-on-one consultation to educate community residents and dramatically get the message across. After obtaining the necessary permits, the APC was allowed on the streets of the Yarrabah community. With Tim White at the wheel, 10 kids were given the ride of a lifetime over some pretty rough sand tracks at full speed.

Approximately 1000 people of all ages attended the three days of activities at various sites around the Yarrabah mission. Both Gindaja and Yarrabah PCYC were extremely happy with the results. The major pleasing outcome was that the target audience now associates their memories of the Big Green Destroyer with the dangers of cannabis use.

Deadly Sports Day

May also saw Yarrabah PCYC hold their Deadly Sports Day, which allowed youth of Yarrabah to participate in coaching clinics for eight sporting disciplines. Deadly Sports Day was organised by Yarrabah Indigenous Community Sport and Recreation Officer Karl Quast and Mr Brian Kerle.

The Sports Day attracted 100 cheering and yelling primary school children to get up close and personal with Australian Olympic athletes, Australian coaches and players, Queensland sporting representatives and local mentors. An indication of just how engaged and totally absorbed the children became in this activity was the fact that not one incident of inappropriate language or teasing was logged the entire day.



'State of Origin' on the big screen

The 'State Of Origin' big screen event followed closely, attracting an audience of 400 community members to the Yarrabah PCYC to share a night of cheering and fun as they watched their beloved Maroons take the prize of the first game win!

State of Origin on the big screen has become an annual event on the Yarrabah PCYC's calendar as it provides a wonderful opportunity for the whole community to come together and enjoy a great night of sporting entertainment whilst also becoming orientated with the Yarrabah PCYC.

Community initiatives

The Indigenous Business Unit is dedicated to supporting community education and awareness initiatives. The Yarrabah PCYC is heavily involved with both the Child Expo and Women's Shelter-Domestic Violence Awareness Day by providing a BBQ across the events. The support for these important community awareness activities was reinforced by the approximately 300 people who attended the events each day.

Culture Beats program

We are excited to announce a new and innovative program called 'Culture Beats' that will begin shortly at the Yarrabah PCYC twice a week over eight weeks.

This program will see select indigenous artists attend the PCYC twice a week to teach our members the basics of live performance with a view to holding a concert at the end of the program. This promises to be a very popular program and we are certainly keen to see if it should become an ongoing initiative to better support local youth to realise their musical and performance talents. We're sure there are many hidden stars just waiting to be discovered in the Yarrabah community!

Changing the Cycle: Mornington Island PCYC

Changing the Cycle is an innovative program and multi-faceted crime prevention strategy that was established at the Mornington Island PCYC over three years ago. The program was designed to counteract the entrenched 'cyclic pattern' of crime and anti-social behaviour for a significant portion of the Mornington Island youth.

Changing the Cycle aims to positively impact upon the daily activities of the Mornington Island youth by providing a structured activity program that guides them through their day. It has direct impact on their daily lives through the provision of wholesome activities, nutritional support and informal mentoring, and has resulted in the practical suppression of juvenile crime and other associated factors of entrenched dysfunction on Mornington Island.

Mornington Island PCYC, in association with the Queensland Police Service, is proud to say that Changing the Cycle serves as an effective crime prevention program.

Changing the Cycle demonstrates the importance of early intervention measures and targeted activity diversion in promoting law-abiding behaviour in a remote indigenous community.

Youth Development Fund

- › The Youth Development Fund continues to provide seed funding to assist the delivery of programs at branch level.
- › This year many programs were able to provide new opportunities for young people, not only to the benefit of themselves but also their communities.

PROGRAMS

Beenleigh BTAT
Bundaberg BLD Upgrade
Cairns Cowboys Football Clinic
Carindale Camp Contribute
Castle Hill Get Stranded
Charters Towers Circle of Respect
Cloncurry Bush to Beach
CQ MAC Upgrade
Deception Bay Project Unity Camp
Gladstone Forgotten Arts Program
Innisfail Kayaks
Ipswich YMT Airbrush
Lang Park Youth Fitness
Logan SAS Wages / Talent Show
Mt Gravatt Youth Events
NRC Branches Wanna be Deadly
Redcliffe Muse
Redlands The Strength 4 Life
South Burnett Night Activities
Sunshine Coast Dare 2 b Deadly
Townsville ASD Youth Group
Whitsundays Battle of the Bands
Zone 2 CPC Suicide Prevention

Camp Contribute: Carindale PCYC

In September 2009, RAGE (Respect Achieve Give Excite) Youth of Carindale PCYC successfully executed 'Camp Contribute'. The four day program was meticulously planned by our events team in the weeks leading up to the holiday period.

Accommodation, food, social and leadership activities were all planned to the letter with only a small amount of adult facilitation. It was also the role of our group leaders to administer the planned program. These members have been developing life and leadership skills through PCYC programs such as SYLP and other Carindale-specific initiatives.

In conjunction with the camp theme of 'Contribution' the youth were required to raise funds themselves. This was done by a series of sausage sizzles and face painting days. This planning and monetary responsibility allowed the young people to take ownership of the trip.

Each day was full of high energy activities such as beach Olympics, fishing, gorge walks, surf games and trips to freshwater lakes. In the spirit of giving back to the community they spent a day with the local bush care group weeding the local beach area.

Nightly workshops were related to relationships, family and friends, school and work life, community and conflict resolution as well as self awareness. One of these activities was run specifically by young leaders and thoroughly enjoyed by all. The other activities were run by adult facilitators for a deeper education of relevant topics.

Circle of Respect: Charters Towers PCYC

Once a week up to sixty young people, aged between six to 15 years, attend the Charters Towers PCYC to participate in the Circle of Respect program. The program is aimed at young people who are disadvantaged financially, culturally and socio-economically, and is offered as a free service to participants.

Areas that are associated with juvenile crime including boredom, apathy, and disconnection from culture/community, low resilience and self esteem, loss of self image, peer pressure and dysfunctional family lives are addressed as part of the program.

The main focus of the program is Respect – for yourself, your family, your community and your environment. Elders, community leaders, mentors and guest speakers participate in the program and share information, history and strategies for self reliance, pride in self and goal attainment.

Participants are encouraged to talk about their background and culture during the circle of respect debriefs that occur at the end of each session. Each week another area of culture is explored.

The Circle of Respect program also aims to break down barriers between police and young people with the involvement of the Charters Towers PCYC Branch Manager, Officer in Charge of Charters Towers Station and the resident Police Liaison Officer (PLO).

Other Police from the Charters Towers Police Station also attend to break down barriers perceived between the Police and the indigenous community. This allows the children face-to-face interaction with Police in a neutral environment that fosters and promotes harmonious relationships.

Charters Towers PCYC is optimistic the Circle of Respect program will act as a prevention program that will arm young people with the ability to make positive decisions and divert high risk behaviour before it occurs, specifically in the area of binge drinking and drug taking. This program is ongoing following a number of small local donations.

Promotional Events



➤ PCYC acknowledges the support of our sponsors, donors and volunteers over the past 12 months as we continue to flourish in so many Queensland communities.

Overview

The last financial year certainly proved challenging for PCYC in terms of fundraising to sustain the Association. The global financial crisis had an impact on our support from small business, and we, like most charities, struggled to find and maintain new corporate partners during that time. We also had to balance the downturn and at the same time maintain sufficient funds to continue promoting the great work PCYC is doing state-wide.

PCYC Week

PCYC Week continued in 2009 and ran from Monday 20 July for six days. Highlights for the week included a special PCYC-funded event at Movie World attended by 5000 young people and their families, the Annual Toyota PCYC Charity Golf Day, many branch Open Days, and plenty of good publicity from all sections of the media.

New era in fundraising

July also saw the commencement of a new era in fundraising for the Inala, Sandgate and Logan PCYCs, in a commercial arrangement with Xponential Philanthropy. Progress has been steady in all three campaigns, and PCYC is starting to see some great returns on a 15-month concerted fundraising effort. Hopefully the three branches involved will be in a position to maintain strong local philanthropic friendships as a result.



Two very high quality PCYC television commercials were launched in October 2009 and made their way to state-wide commercial networks in 2010. They have been well received by the general public and the PCYC family. We hope to find some funding to show them even more regularly.

16th Annual Gala Dinner

Our 16th Annual Gala Dinner hit town in late October with over 1300 supporters in attendance. With a Hollywood theme, the event produced over \$100,000 towards PCYC's Youth Development Programs. The dinner was hosted by Bill McDonald and included performances by Vince Sorrenti, Matt Hetherington and Beven Addinsall and Out There featuring Benson and the Band.

Art Union raffles

The Association's suite of major art unions continued to perform very well during the year. This is one area of financial support that has remained constant during recent economic developments. The continued investment by thousands of everyday Queenslanders in our raffles has really been outstanding, and we are most appreciative of that support and the efforts of our fundraising team at the Insight Call Centre.

Arthur Earle Foundation

This year, PCYC has also been fortunate in securing a long-term partner to fund a very lucky group of indigenous students from Mornington Island. The Arthur Earle Foundation has generously agreed to look after the extra-curricular needs of the students whilst they are completing their formal secondary education in South East Queensland. The funding is certainly appreciated by the young people involved and marks another funding milestone for the Foundation in its long history of supporting PCYC.

Our Annual Report is always one of the best opportunities to thank all of our sponsors, supporters, donors and volunteers. PCYC really acknowledges that support over the last 12 months as we continue to flourish in so many Queensland communities. Our membership has grown to over 81,000 this year and branch usage has increased accordingly.

Grants Report



› QPCYWA sincerely thanks all funding bodies who have contributed to the organisation in 2009/2010.

Rising to the challenge

In times of economic hardship, services offered by the QPCYWA become more important than ever. The challenge faced by charitable, not-for-profit organisations such as PCYC during these times is that of being able to maintain the current level of service on an ever-tightening budget. Funding received through grants plays a vital role in assisting branches of the QPCYWA to continue delivering their range of high quality programs, from safe and suitable environments.

In April 2009 analysts predicted a particularly challenging environment for grant seekers in 2009/2010, with expectations of the number and size of grants received to decrease considerably as funding bodies looked to reduce their grant-giving practices.

While a dip in grants received was noted, the dip was not as severe as could have been expected. Perhaps due to PCYC's very accountable financial management processes and excellent record in delivering expected outcomes within projected timeframes, funding has continued to flow in our direction.

The organisation's grant seeking efforts have been increased in recent years and the results are paying off. While the Association's success rate has decreased by comparison, the increase in the number of grants applied for has more than compensated.

In the 2009/2010 financial year, the QPCYWA again received fantastic support from funding bodies. Of the \$29.12mil applied for, \$13.70mil was granted, with a further \$3.15mil currently pending.

State (\$8.06mil) and Federal (\$5.17mil) Government departments were the two major sources of funding for the organisation. The Queensland Government Department of Communities, and Federal Government Departments of Health and Ageing and of Families, Housing, Community Services and Indigenous Affairs remained heavily involved in the funding of our indigenous operations.

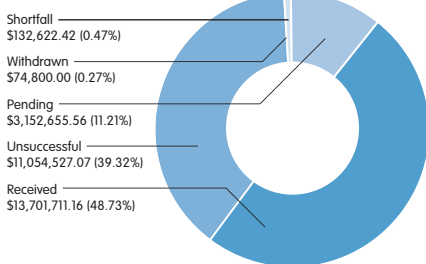
The Queensland Government's Community Benefit Funds Unit continued to provide fantastic support for our branches with funding for various equipment and minor capital works projects. And the Queensland Department of Employment, Economic Development and Innovation contributed significantly to the 'Skilling Queenslanders for Work' and 'Get Set for Work' programs running throughout the state.

Funding received through grants in 2009-2010 has played an important role in the organisation's ability to deliver recreational, sporting, cultural and welfare programs to the youth of Queensland. QPCYWA sincerely thanks all funding bodies who have contributed to the organisation in 2009-2010.

Grants 2009-2010

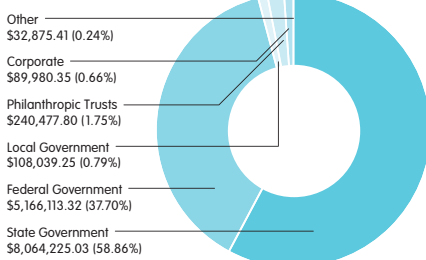
Success rate

Total Grants Applied For: \$28,116,316.21

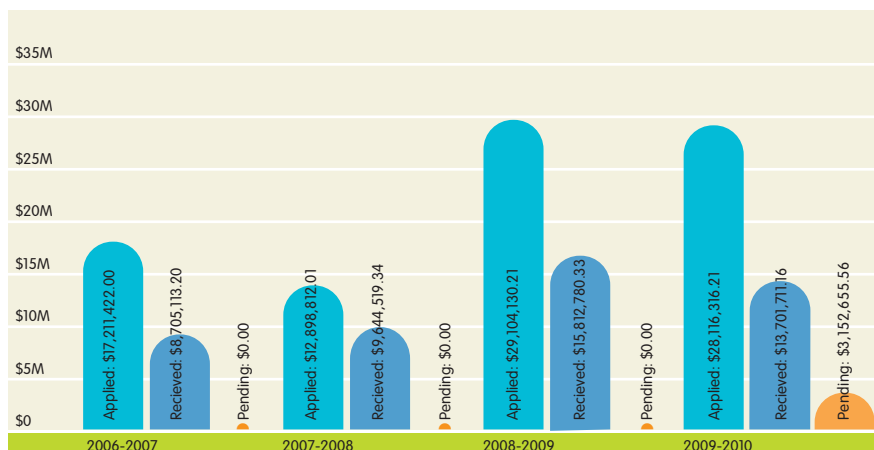


Funding source

Total Grants Received: \$13,701,711.16



Four year comparison



The Year in Numbers



Income Statement For the year ending 30 June 2010

	2010	2009
	\$	\$
Total Revenue	51,048	46,802
Employee Benefits expense	(27,173)	(22,462)
Amortisation and depreciation	(3,497)	(3,933)
Insurance expense	(754)	(633)
Impairment	–	(500)
Other expenses from ordinary activities	(21,121)	(19,662)
Profit before capital grants	(1,497)	(388)
Capital grants	4,487	1,254
Donated services and assets	8,400	7,560
Donated services expense	(8,400)	(7,500)
Profit for the period	2,990	926

Balance Sheet For the year ending 30 June 2010

	2010	2009
	\$	\$
Assets		
Current assets		
Cash and cash equivalents	21,613	21,941
Trade and other receivables	1,446	1,151
Inventories	196	136
Other current assets	1,365	1,062
Total current assets	24,620	24,290
Non-current assets		
Investments	–	–
Property, plant and equipment	36,475	31,946
Total non-current assets	36,475	31,946
Total assets	61,095	56,236
Liabilities		
Current liabilities		
Trade and other payables	11,836	10,463
Employee benefits	1,148	1,203
Total current liabilities	12,984	11,666
Non-current liabilities		
Employee benefits	636	85
Total non-current liabilities	636	85
Total liabilities	13,620	11,751
Net assets	47,475	44,485
Equity		
Retained earnings	47,475	44,485
Reserves	–	–
Total equity	47,475	44,485

PCYC Management

Board of Directors

MR M R BRAND, CHAIRMAN

Mark is principal consultant for a Brisbane-based Human Resources consultancy practice and Asia Pacific Director for a US-based organisation that works with customers to achieve service and sales effectiveness outcomes. Mark also has commercial experience from a variety of senior roles in publicly listed, subsidiary and private organisations with a focus on organisational growth and change management practices. Relevant to his role at QPCYWA, Mark has completed the Australian Institute of Company Directors course (2010) and attended a Harvard residential course on building a customer centric business (2009). He has been a member of the Board of Directors since 2005 and Board Chairman since 2008.

› MEMBER:

- Audit, Risk Management and Compliance Committee
- Awards Committee
- Finance and Investment Committee
- Nomination and Review Committee
- Remuneration Committee

MR G A ALLEN-ANKINS, GENERAL MANAGER

With 15 years experience within the not-for-profit sector, Mr Allen-Ankins has been on the Board of Directors since 2006 and is currently the General Manager of Guide Dogs Queensland's Commercial Operations Division. He has also held senior management positions for social enterprises including the RSPCA and Smith Family.

› MEMBER:

- Finance and Investment Committee
- Nomination and Review Committee

MR D P CONNOLLY O.A.M

A founding member of Sandgate PCYC and involved with the Association since 1977, Mr Connolly has been on the Board of Directors since 1993, has served as Chairman of both Sandgate PCYC and Pine Rivers PCYC, and been involved with service clubs, including APEX and Rotary, since 1959.

› MEMBER:

- Finance and Investment Committee
- Nomination and Review Committee

MR A G DAVEY

Mr Davey has been involved with PCYCs throughout his career with the Queensland Police Service. Currently Mr Davey is the Assistant Commissioner, Central Region and his portfolio includes the overall state coordination of PCYCs in his region. Mr Davey was awarded the Australian Police Medal in 2006 in recognition of his leadership skills and commitment to change in the Queensland Police Service.

› MEMBER:

- Nomination and Review Committee

MR C A HANLON

Mr Hanlon commenced his career with the Queensland Police Service in 1983 and has worked in several fields including child protection, general duties and administration. With keen involvement in sports throughout his life, Mr Hanlon understands the importance of sport and other social activities to improve self esteem and ensure young people contribute to their local communities.

› MEMBER:

- Awards Committee
- Nomination and Review Committee

MS C A HEALY

A Life Member of the QPCYWA with more than 20 years involvement with Police-Citizens Youth Clubs, Ms Healy is currently the Vice Chairperson of The Hills District PCYC and has previously served on the Board of Directors for nine years. Ms Healy is also a Director of Arana Sports attached to Arana Leagues Club.

› MEMBER:

- Audit, Risk Management and Compliance Committee
- Awards Committee

MR K E HENRY

Mr Henry has been a member of the Board of Directors since 2004 and has been involved with the Nerang PCYC for the past 11 years as a committee member and Vice Chair. Mr Henry owns his own building and construction company and his commercial background and expertise has been invaluable to the Association.

› MEMBER:

- Finance and Investment Committee

MR S H HOLLANDS

Mr Hollands is a Chief Superintendent of the Queensland Police and holds postgraduate degrees in law and business, is an admitted legal practitioner since 1991 and a member of the Board of Directors since 2005. Mr Hollands has also been the Chairman of the Cairns PCYC and a Director of a number of other not-for-profit organisations.

› MEMBER:

- Audit, Risk Management and Compliance Committee

MRS D O'BRIEN

Diana has been Chair and Deputy Chair of the Innisfail PCYC since 1995 and is committed to volunteer activities of the branch. She has been Secretary of the Innisfail Historical Society for the past 15 years and is also a member of the Board of Warrina Aged Care, Innisfail, and Chair of the Governance Committee.

› MEMBER:

- Awards Committee

› CHAIR:

- Nomination and Review Committee

MR R OSMOTHERLY

Elected to the Board of Directors in 2007 and involved with Nerang PCYC since 2004, Mr Osmotherly was responsible for the introduction of PCYC to Channel Ten Brisbane which resulted in a media partnership for PCYC. Since 2000 Mr Osmotherly has been the Chairman of TX Australia Pty Ltd.

› MEMBER:

- Building and Finance Committee
- Nomination and Review Committee

MR E J SCOTT O.A.M

Mr Scott joined the Board of Directors in 2007, and brings with him extensive expertise due to his Sport and Recreation background. Mr Scott is an accredited coach for nine sports, holds a degree in Sports Science from the University of Queensland, and is currently completing a PhD at Griffith University.

› CHAIR (from 29 November 2009):

- Audit, Risk Management and Compliance Committee

MR R J SPELMAN

Mr Spelman began his involvement with the PCYC as a Youth Leader in 2000 and served on the Toowoomba PCYC Management Committee as a Youth Delegate. In 2004, he was elected to the Board of Directors and is currently studying Finance and Economics at the University of Southern Queensland. His passion is working with young people and making a difference in the community.

➤ MEMBER:

- Awards Committee

MR P J TABRETT

Mr Tabrett was Chairperson of Biloela PCYC for 2004-2006 and a committee member for 2002-2006, overseeing Biloela PCYC gaining the 2006 Branch Achievement Award. He was elected onto the QPCYWA Board of Directors in 2006. A police officer for over 20 years, Mr Tabrett has served extensively throughout regional and remote Queensland and currently works in the South Eastern Region. He holds postgraduate qualifications with a Master of Public Policy & Administration.

➤ CHAIR:

- Finance and Investment Committee

MS L L TAYLOR

Having served as a valuable member of the Board of Directors since 2005, Ms Taylor has practical experience in implementing strong corporate governance systems within organisations. As the current Chair of North Queensland Bulk Ports, Director of Tennis Queensland and a member of Audit and Risk Committees of BUSS (QLD), Club Super and TPCG Pty Ltd, Ms Taylor is an advocate of strategic planning and risk management.

➤ CHAIR (to 26 November 2009):

- Audit, Risk Management and Compliance Committee

➤ MEMBER:

- Finance and Investment Committee (from 26 November 2009)



PCYC State Office

State Office Executive

Snr Sgt Rob Fiedler	Chief Executive Officer
Insp. Mike McKay	QPS Inspector
Mark Walker	General Manager – Corporate Services
Rob McLaren	General Manager – Operations
Sgt Gary Penny	General Manager – Marketing & Fundraising
Lee Murray	General Manager – Finance
Sgt Chris Stafford	State Training Manager
Mark Winters	State HR & Volunteer Services Manager
Wendy Ross	State Manager – School Age Care Services
Doug Docherty	Company Internal Auditor
Graeme Cottam	Zone Development Manager
Kel Clarke	Zone Development Manager
Peter Shanahan	Zone Development Manager
Brett Parnell	Zone Development Manager
Michelle Lindley	Community Partnership Coordinator
Dominique Henry	Community Partnership Coordinator
Ellie Tarver	Community Partnership Coordinator
Rebecca Pola	Community Partnership Coordinator
Kirsten Falt	Community Partnership Coordinator
Stephen Tillston	State Youth Programs Manager
Nik Terauds	B.A.D. Program Coordinator
Dane Cross	Grants Manager
Matt Pease	School Age Care Operations Coordinator
Jannene McLean	Executive Assistant
Megan Bishop	Assistant Corporate Services
Sharon Stronge	Receptionist
Amy Sargeant	Administration Support Officer
Paige Tranchida	Administration Trainee
Kait Findlay	Human Resources Officer
Stacey Davis	Human Resources Officer
Erin Miller	Learning and Development Officer
Sharon Purkiss	Childcare & Grants Administration Officer
Chris Gulliver	Group Accountant
Brendon Smith	Finance Accountant
Bonnie Hill	IBU Administration & Accounts
Ruth Dennien	Finance Administration
Suzy Bell	Finance Accountant
Mark Freeman	Finance Accountant
Kerry Allingham	Fundraising & Events Coordinator
Lina Proietto	Promotions Support Officer
Julie Sampson	Fundraising Development Manager

Our Clubs



Branch	Address	Phone
State Office	61 Southgate Ave, Cannon Hill, 4170	07 3909 9555
Ashmore PCYC	Dominions Road, Ashmore 4214	07 5539 5774
Bayside PCYC	Cnr Alexander & McDonald Streets, Lota 4179	07 3396 5017
Beenleigh PCYC	Dauth Park, Alamein Street, Beenleigh 4207	07 3380 1777
Biloela PCYC	Valentine Plains Road, Biloela 4715	07 4992 3186
Blackwater PCYC	Yeates Avenue, Blackwater 4717	07 4982 5228
Bornhoffen Camp	3510 Murwillumbah Road, Natural Arch, Nerang 4211	07 5533 6154
Bundaberg PCYC	Cnr Maryborough & Walker Streets, Bundaberg 4670	07 4154 2813
Caboolture PCYC	Toovey Street, Caboolture 4510	07 5495 7143
Cairns PCYC	91-97 McNamara Street, Manunda 4870	07 4053 1532
Carindale PCYC	27 Narracott Street, Carina 4152	07 3324 9652
Castle Hill PCYC	Cnr Hugh & Harold Streets, West Townsville 4814	07 4772 3883
Charters Towers PCYC	Enterprise Road, Charters Towers 4820	07 4787 3231
Cloncurry PCYC	120 King Street, Cloncurry 4824	07 4742 1200
Crestmead PCYC	Gimlet Street, Crestmead 4132	07 3805 4100
Dalby PCYC	Cooper Street, Dalby 4405	07 4662 4677
Deception Bay PCYC	Marine Terrace, Deception Bay 4508	07 3293 0166
Emerald PCYC	Cnr Borilla & Topaz Streets, Emerald 4720	07 4987 7475
Fortitude Valley PCYC	Cnr Church & Wickham Streets, Fortitude Valley 4006	07 3252 3365
Gladstone PCYC	Yarroon Street, Gladstone 4680	07 4972 3122
Gold Coast PCYC	186 Monaco Street, Broadbeach Waters 4218	07 5538 5201
Goondiwindi PCYC	Russell Street, Goondiwindi	07 4671 5677
Hervey Bay PCYC	O'Rourke Street, Hervey Bay 4655	07 4124 5211
Hills District PCYC	135A Olearia Street, Everton Park 4054	07 3855 1980
Inala PCYC	Swallow Street, Inala 4077	07 3372 2222
Innisfail PCYC	2 Palmerston Highway, Innisfail 4860	07 4061 3442
Ipswich PCYC	Griffith Road Eastern Heights, Ipswich 4305	07 3281 2547
Lang Park PCYC	Suncorp Stadium, Castlemaine Street, Paddington 4064	07 3369 2647
Logan City PCYC	Lot 7 Jacaranda Avenue, Woodridge 4114	07 3442 1700
Mackay PCYC	Off Norris Road North, Mackay 4741	07 4942 3296
Mareeba PCYC	136 Walsh Street, Mareeba 4883	07 4092 4231
Mornington Island PCYC	Lardil Street, Gununa, Mornington Island 4871	07 4745 7033
Mt Gravatt PCYC	Hibiscus Garden Complex, Klumpp Rd, Mt Gravatt 4122	07 3420 4655
Mt Isa PCYC	67 Isa Street, Mt Isa 4825	07 4743 0400
Nerang PCYC	Cayuga Road, Nerang 4211	07 5578 2227
Palm Island PCYC	Mango Avenue, Palm Island 4816	07 4770 1793
Pine Rivers PCYC	Sporting Complex Baker Street, Bray Park 4500	07 3205 3367
Redcliffe PCYC	Klingner Road, Kippa Ring 4020	07 3385 1900
Redlands PCYC	Cnr Mt Cotton & Degen Roads, Capalaba 4157	07 3245 4639
Rockhampton PCYC	Stapleton Park, North Rockhampton 4701	07 4927 7899
Sandgate PCYC	106 Kempster Street, Sandgate 4017	07 3269 5358
South Burnett PCYC	40 Macalister Street, Murgon 4605	07 4168 1889
Sunshine Coast PCYC	Youth Avenue, Off Arundel Avenue, Nambour 4560	07 5441 2915
Toowoomba PCYC	219A James Street, Toowoomba 4350	07 4632 8316
Townsville PCYC	Wellington Street, Aitkenvale 4814	07 47819100
Upper Ross PCYC	43 Allambie Lane, Rasmussen 4815	07 4789 2145
Whitsunday PCYC	Shute Harbour Road, Airlie Beach 4802	07 4948 1144
Yarrabah PCYC	Backbeach Road, Yarrabah 4871	07 4056 9112
Zillmere PCYC	340 Zillmere Road, Zillmere 4034	07 3633 0244

Acknowledgments

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Youth Welfare Association
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Dominique Henry.

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Our Supporters

› Special thanks to all our supporters, volunteers and staff involved during the 2009/2010 year.



CLEM JONES GROUP



Doctors Phillip & Lenna Smith





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Association
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