

# MLC Old Collegians' Club Breakfast Networking Event



## Conversation with Bernard Salt: Changing culture of work across generations.

Bernard Salt is widely regarded as one of Australia's leading social commentators by business, the media and the broader community.

He is a high-profile Melbourne-based Partner with the global advisory firm KPMG where he founded the specialist advisory business, KPMG Demographics.

Bernard has popularised demographics through his books, columns and media appearances for 25 years. His body of work is encapsulated in six popular best-selling books beginning with *The Big Shift* published in 2001 through to his most recent work *More Decent Obsessions* published in 2014. He is perhaps best known to the wider community for his penchant for identifying and tagging new tribes and social behaviours such as 'the seachange shift', 'the man drought', 'pumcins' and 'the goats cheese curtain'. Bernard writes two weekly columns for *The Australian* newspaper and is an adjunct Professor at Curtin University Business School and he holds a *Master of Arts* degree from Monash University.

Date: Wednesday, 31 August 2016

Time: 7.20 am – 8.45 am

Venue: Monash Room  
Sheraton Melbourne Hotel  
27 Little Collins Street, Melbourne  
(2 mins from Parliament Station)

Cost: \$40.00 (includes continental breakfast)

RSVP: Wednesday, 17 August 2016

Methods of payment: Book online at  
[www.trybooking.com/MFHE](http://www.trybooking.com/MFHE)

OR

complete form attached and send to:

MLC Foundation  
The Residence  
Reply Paid 67687  
Kew Victoria 3101

Or contact OCC on  
(03) 9274 8539 or  
[occ@mlc.vic.edu.au](mailto:occ@mlc.vic.edu.au)

