



— It's what saw us mass produce the first dedicated hydrogen fuel cell vehicle, the Mirai, and what will see us define the very future of movement. Our Japanese founders called it 'Kaizen,' but we simply call it 'continuous improvement.' A relentlessness to always move forward, never settle for good enough.

And here's the exciting part, this feeling of achievement is yours to experience. Life changing moments, just waiting to be told. Whether it's the thrill of experiencing the latest in technology, venturing somewhere completely new or simply spending more time with your family. That sense of achievement, whatever form it comes in, will be a feeling you never forget.

This is a journey for which we don't know the destination, but looking back at how far we've come, it's safe to say tomorrow looks exciting beyond imagination.



We are a group of passionate perfectionists who can't let well enough alone...

That's Toyota.

That's the spirit.

And that's our contribution to the world. We will be the best we can.

And we will help as many as we can to be the best they can...

— Eiji Toyoda



takes shape.

Its crisp lines flow effortlessly throughout, so even when it's standing still, C-HR answers the artistic goal of its chief designer to always appear as if it's moving.

creating a compact SUV that's sophisticated, sexy and built for any action or adventure. When it's time to drive into the future, C-HR is ready to take you there.



A fresh expression of style.

Whichever way you look at it, C-HR expresses style and class beyond the traditional compact SUV. With its sleek yet powerful front end, meaningful stance, unique diamond-inspired design and tapering roofline, it's uncompromising in every aspect and angle.

To further accentuate its dynamic appearance, contemporary touches including hidden rear door handles, rear spoiler and angular rear tail lamps are an integral part of the design, forming a stylish union.

With a choice of 15 colour options, including unique separate roof tones on Koba, you can match your drive to suit your taste. Eye catching 18" machine-finished alloy wheels are standard on Koba, and 17" silver alloy wheels are fitted on standard grade C-HR.

You'll also be able to stay aware of what's around you with auto folding and sleek electronically adjustable side mirrors. On every C-HR, unique puddle lamps will illuminate the space beneath the doors whenever the doors are unlocked.

Up front, LED Daytime Running Lights (DRL) show the way from within the stylish projector housing they share with the headlamps. These are fitted as halogen headlamps with Automatic High Beam¹ on C-HR or as LED headlamps on Koba. When it's time to turn corners, LED sequential front turn signals on Koba light in sequence from the centre out to also turn heads.

More than just cool, the tinted privacy glass on Koba rear windows helps reduce the impact of sunlight as well as enhancing the already stylish C-HR lines.









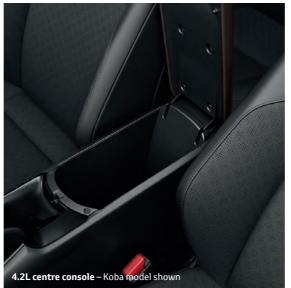
Designed to impress.

The carefully planned C-HR interior is an oasis of designer space and comfort.

Well thought out storage space and cup holders carry both your essential needs and precious possessions with ease, plus the 60:40 split fold rear seats add even greater storage and load carrying flexibility.

The Toyota New Global Architecture (TNGA) seats combine exceptional comfort and style for any journey, long or short, and are finished in soft touch fabrics, with these featuring a leather accented trim in Koba C-HR. The sculptured front seat design also provides the necessary lumbar and side support to match C-HR's enviable cornering performance.

From the inside out, one look tells you C-HR is styled and designed to perform like no other compact SUV.









Smarter style.

C-HR brilliantly combines beauty and brains, featuring the best of Toyota's premium technology to make every journey as effortless and comfortable as possible.

You can walk up and hop straight into the Koba C-HR with smart entry and start that allows keyless entry and engine ignition.

Automatic dual-zone air conditioning is fitted as standard with multiple vents to keep the cabin cool. Koba includes Nanoe® Air Conditioning Technology which sends moisture rich negative ions into the cabin, helping reduce odours and allergens (such as pollen) and providing occupants with moisturising benefits to hair and skin on long journeys.

On Koba, the front seats are also heated, with three separate settings across two heated zones, to keep you feeling as good as C-HR looks.

With the 4.2" colour Multi Information Display (MID), a broad

range of driving functions and information is at your fingertips. The intuitive menu system allows the driver to switch between details such as fuel consumption, trip information, vehicle data, drive mode, Lane Departure Alert¹ (LDA) and more.

The 6-speaker audio system features a 6.1" colour touchscreen for easy control, as well as displaying the reversing camera, which along with the front clearance sensors and rear parking sensors, helps you park safely. The system also includes satellite navigation and Toyota Link, which allows you to enjoy a range of travel services, real time information updates.

If a driver approaches from behind with their high-beam on, the auto-dimming rear view mirror will automatically tint to reduce the headlight glare.

The C-HR park brake is operated by a switch, freeing up interior space and improving ease of use.











Responsive to your every move.

Get in, grip the wheel and get ready. The C-HR driving experience is every bit as stunning for a compact SUV as its looks, which is just what you'd expect from a vehicle designed by a chief engineer with a passion for motor racing.

The high rigidity tensile steel body and chassis combined with class leading suspension underpin the C-HR's exceptional driving dynamics, whether you choose a 2WD or AWD C-HR.

AWD C-HR comes equipped with Continuously Variable Transmission (CVT), whilst 2WD C-HR is available with your choice of 6-speed manual transmission or CVT. Manual transmission features intelligent Manual Transmission (iMT), which controls the revs when starting off to make it almost impossible to stall, and also helps make smoother gear changes by matching engine speed to wheel speed.

The C-HR also enjoys a higher ride aspect, so you can easily see around you. This is the compact SUV that's certain to get noticed.



Turbo-charged brilliance.

Every C-HR is equipped with the highly advanced 4-cylinder 1.2L Turbo-charged Petrol engine. With its 16-valve DOHC with Variable Valve Timing with intelligence (VVT-i), it delivers all the power you'd expect from a larger normally aspirated engine. Plus it provides peak torque at significantly lower RPM, leading to even greater acceleration response on the open road.

It also features reduced engine noise, making it more comfortable around town and its greater efficiency makes it perfect for the demands of urban traffic.

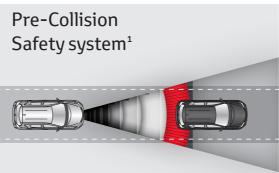
C-HR drivers can also use the Multi Information Display (MID) to select between ECO, NORMAL and SPORT driving modes, depending on their preference for performance or fuel economy. On CVT equipped C-HRs, in SPORT mode, the transmission is tuned to simulate gear changes and further enhance an already exceptional driving experience. By selecting the M-mode (manual), the driver can take precise control over seven 'simulated' gears, to enjoy driving with the extra response usually provided by a manual.



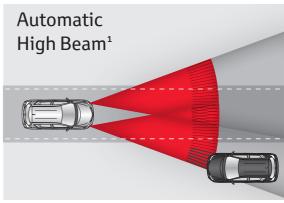




In the event that your car drifts from its lane, this presents a serious safety hazard. This is where Lane Departure Alert (LDA) helps. It provides a visible and audible alert should you inadvertently deviate from your lane, helping keep you, your passengers and other vehicles safe.



Pre-Collision Safety system (PCS) helps keep you safe, with Forward Collision Warning (FCW) using radar to identify any threat up ahead and issue an alert. During braking, Brake Assist (BA) applies additional force, and if necessary, Autonomous Emergency Braking (AEB) will activate to reduce speed and mitigate impact.



Leaving your headlights on high beam can be a hazardous distraction to other drivers. By using a camera to sense either approaching headlights or the taillights ahead, Automatic High Beam (AHB) will switch between high and low beam as needed to help you maintain safe and considerate driving.



With C-HR, you can add safety to an already impressive list of features. Apart from the surrounding protection of seven SRS Airbags, every C-HR is equipped with Toyota's latest safety technology and thinking, including Toyota Safety Sense+⁵ (TSS+), a multi-feature active safety package to help keep you out of harm's way.

On the open road, Vehicle Stability Control (VSC) manages the braking and engine output to help counter oversteer or understeer when cornering.

Electronic Brake-force Distribution (EBD) will balance the brake force between different wheels to compensate for different loads or when cornering.

When starting on an uphill incline, Hill-start Assist Control² (HAC) will prevent rollback by applying and briefly holding the brakes to make it easier for the driver to apply power. On uneven or slippery surfaces, Traction Control (TRC) will automatically control wheels that are spinning and losing

grip, helping you maintain directional control.

When reversing out of a blind car space, Rear Cross Traffic Alert² (RCTA) can warn you of vehicles approaching from either side and crossing behind you.

The side mirrors are also heated to clear condensation and include Blind Spot Monitor² (BSM) to alert the driver of vehicles in the blind spot alongside.



No matter where your journey takes you, the C-HR is equipped to get you there in premium comfort and style. For increased comfort, whether you are

driving to work in the city or to the beach for a surf, C-HR's advanced engine reads the wheel speeds, C-HR is equipped with advanced pitching control to and applies the appropriate torque, ensuring the help stabilise the driver's vision over bumpy terrain. smoothest ride possible.



- 1.2L Turbo petrol engine (85kW, 185Nm)
- Tilt and telescopic steering wheel with switches
- Continuously Variable Transmission or intelligent Manual Transmission
- Active Cruise Control¹ High Speed on M/T, All Speed on A/T
- 4.2" Colour Multi Information Display
- LED Daytime Running Lamps
- Premium gear lever and steering wheel
- LED fog lamps
- · Electronic park brake

- Halogen headlamps with Automatic High Beam¹
- Satellite navigation³
- 6 speakers
- · Dual-zone automatic air conditioning
- Forward Collision Warning
- Hill-start Assist Control²
- Autonomous Emergency Braking¹
- 17" alloy wheels
- · Lane Departure Alert (with steering control)1
- · One touch power windows
- · Rain sensing wipers

- · Auto-dimming rear view mirror
- Front clearance sensors and rear parking sensors
- · Heated and folding side mirrors
- Blind Spot Monitor and Rear Cross Traffic Alert²
- Reversing camera²
- Sporty fabric front seats
- Toyota Service Advantage (TSA) 5 years or 75,000km (whichever comes first)¹¹













In addition to, or in replacement of C-HR features:

- Smart entry and start system
- Privacy glass (Side and rear)
- · LED headlamps
- · Leather accented seats
- LED rear combination lamp
- Heated front seats
- 18" alloy wheels
- Power adjustable driver's seat and lumbar support

- Illuminated driver and passenger vanity mirrors
- Nanoe® Air Conditioning Technology
- · Illuminated door trim
- Optional contrast coloured roof











Your style of colour.

No other compact SUV is designed like it, and virtually nothing else can be coloured like C-HR. With a choice of 15 different colour options, including the roof customisation options available on Koba, you're spoilt for choice.

Now all you have to do is match your C-HR to suit your style.



Shadow Platinum⁷ 1KO



Shadow Platinum⁷ with black roof 2NK



Atomic Rush⁷ 3T3



Atomic Rush with black roof 2NF



Electric Teal⁷ 6W9



Electric Teal⁷ with white roof 2NJ





















With a great range of Toyota Genuine Accessories, you can customise your C-HR to perfectly complement your style. Whether you lead an active lifestyle or strive to be a trendsetter, there are accessories that speak to your individuality. With so many options

to choose from, create impact with dynamic matte black wheels and pair them with Roof Racks and Bicycle Carriers to ensure you never miss an adventure.

Or to really grab attention, choose from our

coloured garnish range to create the stand out look you are striving for. It's your choice, now make your C-HR every bit as unique as you want it to be.

To create your C-HR now, go to **toyota.com.au/c-hr**



Take your C-HR to the next level in appearance and style with the Front skirt, Side skirt and Rear skirt.



Subtle yet attention-grabbing, the addition of Side steps provides easy access to your roof-mounted accessories.



Stand out from the crowd with C-HR's eye catching colours. Garnishes available in White, Grey, Red, Dark Brown or Lime Green. CH-R shown accessorised with Front garnish, Fog lamp garnish, Wheel caps, Mirror covers and Side garnish.



Complement your active lifestyle with the following rugged and tough accessories, including Front underrun, Side underrun and Rear underrun.

Choose your own adventure with Roof racks and Bicycle, kayak or ski/snowboard carriers (each sold separately). Roof racks and Ski/snowboard carrier sold separately.

Toyota Genuine Accessories.

Only Toyota Genuine Accessories have been designed and quality tested to fit your C-HR perfectly and to meet Toyota's premium standards. And even more reassuring, every Toyota Genuine Accessory is backed by a Toyota factory warranty⁹ too.











Wherever your next trip will take you, the Rear bumper protection plate has got you covered. Available in Stainless Steel and Plastic. Stainless Steel shown.



















Create a lasting impression with C-HR's range of wheel caps available in Glossy Black, Silver, Matte Black, Red, Blue or Lime Green (each sold separately).

17" Alloy Wheels available in:

- A. Silver
- B. Matte Black
- C. Anthracite Machined
- D. Machined Black

18" Alloy Wheels available in:

- E. Dynamic Matte Black
- F. Matte Black
- G. Machined Black
- H. Glossy Silver



The Toyota Advantage.

Every Toyota gives you a lifetime of advantages. That's what makes it a Toyota. You'll enjoy legendary Toyota value from the moment you drive away, and you'll continue to appreciate the quality, safety and innovation that's engineered into each model, every day you drive.

Discover the full range of products and services and find your nearest Dealer at **toyota.com.au**

A smarter way to buy.

Toyota Access¹⁰ puts you in complete control when buying a new car. Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you're at in life, Toyota Access puts you in the driver's seat with ongoing flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/access

Capped price servicing.11

A new Toyota means you don't have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to five years or 75,000km, whichever occurs first (including Genuine parts, labour and fluids). For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

We've got your back.

Every new Toyota is built to exceptional standards, backed by a three year/100,000km¹² warranty, giving you the peace of mind to feel confident for years to come. In the unlikely event that you need them, every Toyota Service Centre is committed to providing any warranty repairs you may need. They have the technology, the tools, and the skilled personnel to keep your Toyota in excellent condition.

Finance to get you going.

If you need a little help, Toyota Finance¹³ can offer you a wide range of vehicle financing. With Toyota Finance, you'll have the peace of mind of dealing with one of Australia's leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Even more protection.

Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first 3 years, Genuine Parts Promise and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance. And our Toyota Insurance Factory Approved Extended Warranty Insurance¹⁴ provides protection that continues after your Toyota New Vehicle Warranty ends.

Extend your peace of mind.

Whether it's a flat tyre, lost keys or a flat battery, Toyota Extra Care Roadside Assist¹⁵ is never more than a phone call away. Available 24 hours a day, seven days a week, every day of the year, you'll have peace of mind, whatever your emergency.

Disclaimers and Notice.

- 1 Lane Departure Alert (LDA), Automatic High Beam (AHB), Active Cruise Control (ACC) and Pre-Collision Safety System including Forward Collision Warning (FCW), Brake Assist (BA) and Autonomous Emergency Braking (AEB) are driver assist features only and not a substitute for safe driving practices. Driver remains responsible at all times for safe driving.
- 2 Reversing Camera/Hill-start Assist Control/Rear Cross Traffic Alert/Blind Spot Monitor/Front/Rear Parking Sensors are driver assist features only and should not be used as a substitute for safe driving practices. Driver remains responsible at all times for safe driving.
- 3 Current navigation mapping database encompasses major capital and primary national road networks and offers some coverage in regional areas.
- 4 Toyota Link is available on certain vehicle models and grades only. Toyota Link services rely on data from the driver's compatible mobile phone and information provided by third parties. Availability is dependent on a number of factors, including the availability of third party information, mobile service, sufficient mobile data allowance and GPS satellite signal reception. Mobile usage is at the user's cost. Toyota Australia reserves the right to add, remove or modify applications. Compatibility with smartphones will vary according to model and operating system. Further information (including smartphone compatibility) is provided at toyota.com.au/toyotalink
- 5 Toyota Safety Sense/Toyota Safety Sense+ does not apply to all vehicles and/or grades. Please go to toyota.com.au for vehicle and specification information.
- 6 Toyota Australia reserves the right to vary and discontinue the current interior and exterior colours, trims and colour/trim/model combinations. Colours and trims displayed here are a guide only and may vary from actual colours due to printing/display process. See your Toyota dealer to confirm colour/trim/model availability when ordering your vehicle. Metallic/mica pearlescent paint is optional and subject to additional charges on most models.
- 7 Paint featured is an optional extra at additional costs.
- 8 Toyota Genuine Accessories are not applicable to all models/grades. Consider the mass of your load to ensure you will not exceed the maximum allowable individual axle capacity, Gross vehicle Mass and/or Gross Combined Mass of the vehicle. Refer to the current Accessories brochure or visit toyota.com.au for details on warranty and toyota.com.au/vehiclepayload for details on vehicle payload to help determine Accessories suitable for your vehicle. Accessory colours shown may vary from actual colour due to the printing process.
- 9 All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is

IMPORTANT NOTICE - PLEASE READ:

Toyota Australia uses its best endeavours to ensure material is correct when published. Check with your authorised Toyota Dealer when ordering to ensure the vehicle with your chosen specifications, equipment and colour is available and can be delivered within the timeframe suitable to you. When ordering accessories, check with your authorised Toyota Dealer to ensure the accessory's design, features and colours are available and fit your vehicle. Certain accessories when fitted will require the removal of standard equipment, which may be retained by Toyota Australia or your Toyota dealer. Toyota Australia reserves the right to change, without notice, prices, colours, materials, equipment, and specifications and discontinue colours/models.

- greater. Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. Conditions apply.
- 10 Terms and Conditions, fees and charges apply. Toyota Access Guaranteed Future Value products are available to approved customers of Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 11 Maximum payable for standard scheduled logbook servicing (normal operating conditions) until first of five years or 75,000km (whichever occurs first) up to the first five services. Excludes Government and Rental vehicles. Contact your Toyota dealer or go to toyota.com.au/advantage for other exclusions, eligibility, and full details.
- 12 New Vehicle Warranty expires three years from date of first delivery or 100,000km, whichever occurs first. Refer to the warranty conditions. The New Vehicle warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.
- 13 Approved applicants only. Terms and conditions apply. Toyota Finance is a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 14 Terms and conditions apply. This advice is general in nature and does not take into account your objectives, financial situation or needs. Before making a decision to purchase any of the insurance products you should consider the appropriateness of the advice taking into account your own objectives, financial situation and needs and refer to the current PDS for the relevant product available from participating Dealers, via our website at toyotainsurance.com. au or by calling 137 200. Toyota Insurance purchased in a dealership or via the Toyota Insurance National Customer Solutions Centre is issued by Toyota Finance Australia Limited (TFAL) ABN 48 002 435 181, AFSL and Australian Credit Licence 392536. The insurer is Aioi Nissay Dowa Insurance Company Australia Pty Ltd ABN 11 132 524 282, AFSL 443540 (Adica). If Toyota Insurance is purchased online, the issuer and insurer is Adica. Our warranty insurance policies do not change or take away your rights under the Australian Consumer Law. Your right to claim under our warranty insurance policies for the benefits covered are in addition to other rights and remedies you have under the law in relation to your vehicle. However, you can choose to make a claim under any of our warranty insurance policies even if you have rights under the law.
- 15 Toyota Extra Care is administered by Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.

To the extent permitted by law, Toyota Australia will not be liable for any damage, loss or expense incurred as a result of reliance on this material in any way. Distributed nationally (other than in Western Australia) by Toyota Motor Corporation Australia Limited ABN 64 009 686 097, 155 Bertie St, Port Melbourne 3207. Material distributed in Western Australia by or on behalf of Prestige Motors Pty Ltd (for vehicles) and by Eastpoint Pty Ltd (for parts/accessories). Toyota Australia makes no warranties regarding (and will not be liable for) accuracy of materials distributed in Western Australia. PART NUMBER: TYCHRPACKBRO. PROOF HQ: T2017-007781. PRINTED: SFPTFMBER 2017. GT01828.