

INCOME

NOTE: any detail or explanation required on income entries should be provided within your funding application form.

LIST THE INVESTMENT / CONTRIBUTION TO BE PROVIDED BY YOUR ORGANISATION

ORGANISATION INVESTMENT / CONTRIBUTION	ESTIMATED (\$)
Funding	\$10,000.00
TOTAL ORGANISATION INVESTMENT / CONTRIBUTION	\$10,000.00

LIST EACH SPONSOR BELOW (CONFIRMED AND ANTICIPATED INCOME TO BE INCLUDED)

SPONSORSHIP	DESCRIPTION	ESTIMATED (\$)
Jo's Fish and Chips	Gold sponsorship package	\$5,000.00
Randall's Repair Shop	Silver sponsorship package	\$2,500.00
TOTAL SPONSORSHIP		\$7,500.00

LIST EACH GRANT / DONATION BELOW (CONFIRMED AND ANTICIPATED INCOME TO BE INCLUDED)

GRANTS / DONATIONS	DESCRIPTION	ESTIMATED (\$)
Local Business Grant	Grant for event program printing	\$500.00
Donation	Event patron	\$200.00
TOTAL GRANTS / DONATIONS		\$700.00

LIST EACH TICKET TYPE BELOW (e.g. 1 day / 2 day, Adult, Child, Family etc)

TICKET SALES	DESCRIPTION	ESTIMATED (\$)
1 day Adult Ticket	20 x \$10	\$200.00
2 day Adult Ticket	30 x \$20	\$600.00
1 day Child Ticket	60 x \$5	\$300.00
2 day Child Ticket	40 x \$10	\$400.00
1 day Family Ticket	50 x \$25	\$1,250.00
2 day Family Ticket	30 x \$50	\$1,500.00
TOTAL TICKET SALES		\$4,250.00

LIST EACH TYPE OF MERCHANDISE SOLD AT THE FESTIVAL / EVENT BELOW

MERCHANDISE	DESCRIPTION	ESTIMATED (\$)
Event T-shirt	30 x \$10	\$300.00
Event program	100 programs x \$5	\$500.00
TOTAL MERCHANDISE SALES		\$800.00

LIST FOOD AND BEVERAGE SOLD AT THE FESTIVAL / EVENT BELOW

FOOD / BEVERAGE SALES	DESCRIPTION	ESTIMATED (\$)
Hamburger	50 x \$5	\$250.00
Chips	30 x \$3	\$90.00
Sandwich	40 x \$5	\$200.00
Salad	20 x \$5	\$100.00
Coffee	50 x \$3	\$150.00
Water	40 x \$2	\$80.00
TOTAL FOOD AND BEVERAGE SALES		\$870.00

LIST FUNDRAISING CONDUCTED FOR THE FESTIVAL / EVENT

FUNDRAISING ACTIVITIES	DESCRIPTION	ESTIMATED (\$)
Sausage sizzle	60 sausages in bread x \$1	\$60.00
TOTAL FUNDRAISING		\$60.00

LIST ANY OTHER SOURCES OF INCOME i.e. stall holder fees etc

OTHER INCOME	DESCRIPTION	ESTIMATED (\$)
Stall holder fees	5 x \$30	\$150.00
TOTAL OTHER INCOME		\$150.00

TOTAL INCOME **\$24,330.00**

SAMPLE

EXPENDITURE

LIST EXPENDITURE ITEMS FOR THE FESTIVAL / EVENT BELOW

CATEGORY	DESCRIPTION	ESTIMATED (\$)
Administration		
Stationary	Paper, pens etc	\$150.00
Telephone Costs		\$50.00
Prizes / Gifts	Raffle prize \$25, guest speaker gift \$25	\$50.00
Postage		\$200.00
Permits / Licences	Permit for event signage	\$500.00
Insurance	Public liability insurance	\$300.00
Volunteer Expenses	Name badges and event t-shirts	\$100.00
Staffing costs	160 hours x \$30 per hour	\$4,800.00
Publicity		
Design / Printing	Event flyer (20,000 copies)	\$2,000.00
Advertising	2 ads in the local newspaper	\$500.00
Merchandise	50 t-shirts x \$5 each	\$250.00
Festival / Event Program	Design / print 200 programs x \$5 each	\$1,000.00
Venue		
Venue Hire Fees	2 day venue hire	\$5,000.00
Staffing costs	Venue food and beverage staff	\$1,000.00
Food and Beverage Costs		\$5,000.00
Equipment Hire		\$300.00
Furniture Hire		\$50.00
Entertainment		
Performer Fees	2 performers (\$1,500 each)	\$3,000.00
Sound / lighting equipment	Stage lighting	\$2,000.00
PA system hire		\$500.00
Performer Accommodation	2 nights x 2 performers	\$500.00
Performer Meals	\$100 a day x 2 performers	\$200.00
Performer Travel	Car hire 2 days	\$150.00
TOTAL EXPENDITURE		\$27,600.00

ESTIMATED PROFIT / LOSS -\$3,270.00