



**Australian Packaging Covenant**  
Smarter packaging, less waste, cleaner environment

## Signatory Name: Peerless Holdings Pty Ltd

*The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.*

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

☒ Yes

### 5. Industry sector (please select 1 only):

- ☒ Brand Owner / Wholesaler / Retailer
- ☐ Packaging Manufacturer
- ☐ Waste Management
- ☐ Other - Commercial Organisation
- ☐ Community Group
- ☐ Industry Association
- ☐ Government
- ☐ Raw Material Supplier
- ☐ Other:

### 6. Industry type (please select 1 only):

- ☒ Food & Beverage
- ☐ Pharmaceutical / Personal Care / Medical
- ☐ Hardware
- ☐ Homewares
- ☐ Communications / Electronics
- ☐ Clothing / Footwear / Fashion
- ☐ Chemicals / Agriculture
- ☐ Fuel
- ☐ Large Retailer
- ☐ Tobacco
- ☐ Shipping Company
- ☐ Airline
- ☐ Other:

### 7. Please indicate your organisation's reporting period:

- ☒ Financial Year: 1 July 2012 – 30 June 2013
- ☐ Calendar Year: 1 January 2013 – 31 December 2013

## Goal 1: Design

### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

8. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

☒ Yes ☐ No

Provide details of policies and procedures

A Request for Packaging Change form (QF-020) would first need to be completed, both for new and existing product, which includes a section with checklist in line with SPG requirements. When the change comes through, a New Product/Product Change form (QF-026) is then attached to it and the document goes through an internal check process through the relevant departments before final approval is given for purchasing.

9. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

76 %

10. Have any new types of packaging been introduced during the reporting period?

☐ Yes ☒ No

11. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Establish APC team to review existing packaging	APC team in place to review new and existing packaging
2.	Review existing packaging against SPG	76.1% of packaging reviewed with a plan for 100% review by 2015
3.	Process for complaints to be recorded and rectified on packaging has been developed and implemented.	Completed. A system to process and review complaints has been implemented and actions documented.
4.	Labels on products to be reviewed annually in conjunction with Quality Assurance requirements.	To be initiated early 2014.

13. Describe any constraints or opportunities that affected performance under this KPI

Following on from our initial task to reduce the tinplate gauge on one of our packaging group, we undertook an extended production trial on a lighter weight tinplate, with an average tinplate gauge of 0.335mm, sourced from a new tinplate supplier and will review performance on the line as well as damages incurred.

## Goal 2: Recycling

### KPI 3: % signatories applying on-site recovery systems for used packaging.

14. Do you have on-site recovery systems for recycling used packaging?

- ☒ Yes at all facilities/ sites  
☐ Yes at some, but not all facilities/ sites  
☐ No

15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Establish on-site recovery systems for recycling of used paper, cardboard, tinplate, clean plastic tubs and lids	Existing on-site recovery systems has been maintained.

16. Describe any constraints or opportunities that affected performance under this KPI

We have tried to investigate, in conjunction with other waste contractors, if there were any opportunities to recycle soiled plastic products but were unsuccessful and these materials are still sent to general waste and landfill. We will continue to monitor and maintain our recycling system.

### KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

17. Does your company have a formal policy of buying packaging made from recycled packaging?

- ☒ Yes ☐ No

Provide details of policies and procedures (including names of policies/ procedures)

A Supplier/Material Request form (QF-006) needs to be completed for evaluation of new packaging, in line with the Packaging Approval process (QP036) and the 'Buy Recycled Policy'. Product specification information needs to be supplied by an approved supplier (Approved supplier list QF-017), and all approved packaging materials will be added to the Packaging Material Register (QF-017B) readily available for referral.

18. Is this policy actively used?

- ☒ Yes ☐ No

19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Implementation and review purchasing policy in line with formal 'Buy Recycled' policy	Continuous implementation and purchasing of packaging in accordance to 'Buy Recycled' policy.
2.	Collaborating with carton suppliers to increase the amount of recycled content in the packaging	All cartons include a maximum recycled content that would still maintain carton integrity and functionality during transportation.

20. Describe any constraints or opportunities that affected performance under this KPI

### Goal 3: Product Stewardship

#### KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

21. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?



Yes



No

Provide details of policies and procedures (including names of policies/ procedures)

The Specification and Product Development Procedure (QP-011) is followed when collaboration with other companies or brand owners is required to review or design new packaging.

22. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Joint review of packaging with brand owners of co-packed products to be consistent with SPGs	Currently working with one brand owner to review options to move from pre-printed cartons to post-print cartons.
2.	Review existing supply chain process to identify any packaging recovery limitations to multisubstrate tubs and lids	Initial investigations have been unsuccessful in sourcing a waste recycler for multisubstrate packaging. Will continue investigation to locate appropriate waste recycler. Continuous work in progress.

23. Describe any constraints or opportunities that affected performance under this KPI

Previous joint review with a brand owner to move to shelf-ready format was successful. Expect change and implement this new format by mid-2014.

#### KPI 7: % signatories showing other Product Stewardship outcomes.

24. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Current product specifications of all cardboard and plastic tubs and lids purchased from suppliers with recycled content obtained where possible.	Product specifications received and information added to our Packaging Material Register (QF017B). This register is used to check packaging material used for new/existing products and during label review process.

25. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?



Yes



No

If yes, please give examples of other product stewardship outcomes

We reviewed and redesigned the short flaps on the carton of one of our sku and achieved a reduction of about 1% in cardboard used.  
As a joint project with one of our brand owners, we introduced a 'Value Pack' size from 500g to 750g which, for a tonne product packed, we would reduce the amount of plastic packaging by about 3%.

26. Describe any constraints or opportunities that affected performance under this KPI

**KPI 8: Reductions in packaging items in the litter stream.**

27. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	"Recycle' logo introduced on all our packaging, where possible, to encourage users to reduce waste going into the litter stream	On-going review and register of packaging with artwork/labels to include 'Recycle' logo. Currently, 90% of artwork sku updated with logo, and remaining to be updated when artworks require reviewing.

28. Describe any constraints or opportunities that affected performance under this KPI

**Your Experiences**

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

29. Key achievements or good news stories

Shelf-ready format approved and ready to be implemented by mid-year as collaboration with one brand owner.  
We have reduced cardboard used by 1% per carton for one product sku, simply by redesigning the carton itself.  
Introduction of a 'Value Pack' size as a project with another brand owner would reduce plastic packaging by about 3%.

30. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

Sourcing a waste recycler that can recycle soiled plastic materials is proving to be continuously difficult.  
Efforts to reduce tinplate gauge to optimal thickness is in progress and initial monitoring of damages incurred shows an increased in complaints from production line and transport agencies.